



# HEALTHCARE ADVOCACY

Healthcare Advocacy is a personalized service that helps your plan members navigate the complexities of the healthcare system.

Our dedicated Subject Matter Experts provide professional support to plan members through awareness and effective engagement tools, and support improvement with demonstrated, measurable results via concierge-level services.

- 1 Awareness: Explanation of Benefits**  
General plan questions, out-of-pocket costs, understanding Rx benefits, and clarification of covered services.
- 2 Engagement: Personalized Support**  
Help finding in-network providers, getting second opinions and access to transparency tools for treatment costs and quality ratings.
- 3 Improvement: Concierge Level Solutions**  
Peace-of-mind and lower plan costs with Medical Bill Reviews, Appeals, Fee Negotiation and our unique Rx cost saving programs.

“Employer benefit staff is stretched thin and carrier plan support is harder to navigate than ever before. We’re finding the convenience of using an advocate service helps to shift the tasks associated with member questions and plan support, to effectively support the needs of our clients and individual plan members.” -Tampa, FL

Our Benezon Back Office™ solution features “white labeled” Healthcare Advocacy. We free up your team while supporting “your agency brand” giving you more time to focus on client relationships and landing more sales!

Benezon Healthcare Advocacy is your partner,  
building healthcare solutions centered around  
each unique individual's needs.  
We call it "Healthcare. As it should be."

